

Rabie Al Taye - [7807006773](tel:7807006773)
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Web & Portfolio : www.mint-print.ca

SUMMARY

Hello,, I have been working in the design industry since 2015 and I have over 7 years of experience with visual communication and design. I am ambitious and passionate about everything creative-specially Typography, digital solutions and branding for both new and existing brands. Excellent organizational and communication skills contribute to high levels of efficiency and productivity Superb ability to multitask, handle multiple duties and responsibilities while maintaining quality of service Assimilate information quickly facilitates in-depth product knowledge and the provision of outstanding customer service Coordinate with other team member to complete tasks efficiently within challenging timeframes Quick learner and adapt to immediate or unforeseen challenges with positive thinking as a learning process and establishing a professional work environment

SKILLS

- Microsoft Office Expertise
- Digital Graphics
- Production Standards
- Adobe Creative Suite (Photoshop, Illustrator, Indesign & XD)
- Logo Creation
- Project Management Abilities
- Advertising Familiarity
- Website Design
- Corporate Branding
- Design
- Creative Thinking
- Rough Sketching
- Information Research
- Illustration Preparation
- Idea Visualization and Brainstorming
- Company Logos
- Layout Design
- Client Relations
- Decision Making

EXPERIENCE

Signs Installer , Self employee, January 2020-Current Edmonton, AB

- Installed complete systems at new residential and business construction sites.
- Followed building standards and codes during unit installations.
- Performed timely and reliable service in shops and outdoors in variable weather conditions.
- Maintained inventory of supplies, materials and tools to complete work on job sites.
- Demonstrated proper use of equipment to reduce accidents and meet health and safety requirements.
- Completed scheduled appointments on time to drive quality service.

- Followed safety guidelines and wore protective gear when using power drills, circular saws and other power tools.

Freelancer, Freelancer, December 2015-Current -Edmonton

- I have worked on a range of projects including identity and branding, print material, illustrations, and web design skills
- Visual design
- Typography
- Lay-outing
- Worked with clients to review ideas from sketches to finalize concepts.
- Met frequently with clients to gain understanding of goals and service needs.
- UI/UX
- Illustration
- Photoshop
- Web design
- In Design
- Illustration
- Figma

Graphic Designer, Al Taye Printshop, December 2014-December 2017- Lebanon

- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Directed advertisement, banner and signage projects from concept to final delivery.
- Worked with customers to present mockups and collect information for adjustments.
- Created corporate brands by designing cohesive looks between logos and letterheads.
- Prepared branding packages for point of sale displays, promotional materials and product packaging.
- Formatted print and web application designs for projects with varying specifications.
- Produced projects for advertising and informational purposes.
- Drew and printed draft charts, illustrations and other artwork using specialized computer software and plotters.
- Marked up, pasted and compiled final layouts for printer.

EDUCATION AND TRAINING

Bachelor of Arts

Coursera, Online Course Graduated May 2023

- Course Certificate for Design a User Experience for Social Good & Prepare for Jobs
- Course Certificate for Responsive Web Design in Adobe XD
- Course Certificate for Create High-Fidelity Designs and Prototypes in Figma
- Course Certificate for Conduct UX Research and Test Early Concepts
- Course Certificate for Build Wireframes and Low-Fidelity Prototypes
- Course Certificate for Start the UX Design Process: Empathize, Define, and Ideate
- Course Certificate for Foundations of User Experience (UX) Design.

Bachelor of Arts

Graphic and Digital Design, Pixel Blue Collage, Canada, Edmonton CANADA January 2021 .

Bachelor of Arts

Graphic And Digital Design, Lebanese International University , Lebanon, Beirut March 2013 .

BELONG HERE

Rosslyn School, Edmonton, Burger Canada January 2019

LANGUAGES

- Arabic
- English